

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KMID-TV MIDLAND ODESSA</u>	Date: <u>10-25-16</u>
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I, Haley Beth Davis,

being/on behalf of: Mike Conaway,

a legally qualified candidate of the Republican

political party for the office of: Texas Congressional District 11

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$ 5,652.50 Net

I represent that the payment for the above described broadcast time has been furnished by:

Conaway for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Bain

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-25-16 Haley Beth Davis
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
Heather Trevino Heather Trevino LSM
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Conaway for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Haley Beth Davis

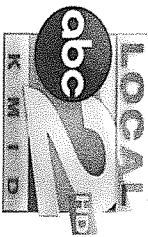
signature of candidate or authorized committee

Haley Beth Davis

printed name

10-25-16

date



KMD
7403 S University
Lubbock, TX 79423

Davis Lenz Media
6060 N Central Expwy
Ste 560
Dallas, TX 75206

Contract # 1454310

Schedule Dates 10/27/16-11/04/16
Advertiser Mike Conaway/US Congress/Texas/Republican (60
Agency Davis Lenz Media (12256)
Product Political - US Congress (1076)
Brand POLITICAL (33877)
Salesperson Midland, House (1227)
Sales Office Midland
Buyer Name KRAUS, ANDREA
Phone/Fax (214) 525-2617 /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/26/16
Last Modified 10/27/16
Entered By Heather Trevino
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$997.50
Net Total \$5,652.50
Sales Tax

Midland (KMD)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$1,570.00
Nov. 2016	27	\$5,080.00
Grand Total:	36	\$6,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/28/16	3	1:00	5A- GOOD DAY					1	1			2	\$70.00	\$140.00	Midland (KMD)		10/26/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	3	1:00	5A- GOOD DAY		1	1	1	1	1			5	\$70.00	\$350.00	Midland (KMD)		10/26/16
3.0	Normal Line / SPOT	10/27/16-10/28/16	3	1:00	7A- GMA 2HR - MON-FRI					1	1			2	\$170.00	\$340.00	Midland (KMD)		10/26/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	3	1:00	7A- GMA 2HR - MON-FRI		1	1	1	1	1			5	\$170.00	\$850.00	Midland (KMD)		10/26/16
5.0	Normal Line / SPOT	10/27/16-10/28/16	3	1:00	5P- LOCAL 2 NEWS @5					1	1			2	\$150.00	\$300.00	Midland (KMD)		10/26/16
6.0	Normal Line / SPOT	10/31/16-11/04/16	3	1:00	5P- LOCAL 2 NEWS @5		1	1	1	1	1			5	\$150.00	\$750.00	Midland (KMD)		10/26/16
7.0	Normal Line / SPOT	10/27/16-10/27/16	3	1:00	5P- JEOPARDY M-F					1				1	\$260.00	\$260.00	Midland (KMD)		10/26/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	3	1:00	5P- JEOPARDY M-F		1	1	1	1	1			4	\$260.00	\$1,040.00	Midland (KMD)		10/26/16
9.0	Normal Line / SPOT	10/27/16-10/27/16	3	1:00	6:30P- WHEEL OF FORTUNE M-F					1				1	\$250.00	\$250.00	Midland (KMD)		10/26/16
10.0	Normal Line / SPOT	10/31/16-11/01/16	3	1:00	6:30P- WHEEL OF FORTUNE M-F			1	1					2	\$250.00	\$500.00	Midland (KMD)		10/26/16
11.0	Normal Line / SPOT	11/03/16-11/04/16	3	1:00	6:30P- WHEEL OF FORTUNE M-F					1	1			2	\$250.00	\$500.00	Midland (KMD)		10/26/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	3	1:00	10P- LOCAL 2 NEWS @10				1					1	\$280.00	\$280.00	Midland (KMD)		10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMID
7403 S University
Lubbock, TX 79423

Davis Lenz Media
6060 N Central Expwy
Ste 560
Dallas, TX 75206

Contract # 1454310

Schedule Dates	10/27/16-11/04/16	Date Entered	10/26/16
Advertiser	Mike Conway/US Congress/Texas/Republican (60	Last Modified	10/27/16
Agency	Davis Lenz Media (12256)	Entered By	Heather Trevino
Product	Political - US Congress (1076)	CO-OP	No
Brand	POLITICAL (33877)	Headline #	
Salesperson	Midland, House (1227)	Demo	
Sales Office	Midland	Order Type	Normal
Buyer Name	KRAUS,ANDREA	Package Deal	
Phone/Fax	(214) 525-2617 /	Commission %	15.00
CPE	N/A	Commission	\$997.50
Account Types	National/Political	Net Total	\$5,652.50
Billing Type	Standard	Sales Tax	
Comments			

Midland (KMID)		
By Broadcast Month	Spots	Rate
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13.0	Normal Line / SPOT	10/31/16-11/02/16	3	1:00	10P- LOCAL 2 NEWS @10	1	1	1	1					3	\$280.00	\$840.00	Midland (KMID)		10/26/16
14.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6:30P- CMA AWARDS RED CARPET PREVIEW				1					1	\$250.00	\$250.00	Midland (KMID)		10/27/16

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Date:

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Comments:

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